

Workplace Experience Management

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As digital transformation continues to evolve, IT leaders must build up technology, product, service, and experience management capabilities that support a work-from-anywhere business environment.

Digitally agile businesses—and the talent they hope to attract—require efficient, flexible, consumer-quality workplace experiences.

To attract top talent and remain competitive, organizations must go beyond traditional end-user computing to develop a digital employee experience strategy that supports both its employees and its business objectives.