

# An Executive Guide to Zero Trust

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## **Drivers, Objectives, and Strategic Considerations**

Zero Trust (ZT) defines security principles for the digital world. An approach predicated on hardening the corporate network—the concept driving cybersecurity investment for the past 50 years—doesn’t work in an environment where mobility, cloud, and extensive connections between suppliers and customers render the concept of “perimeter” obsolete. CISOs are, or soon will be, organizing strategy around key intellectual property (IP) assets such as data and the identity processes that grant access to and across core IT/ZT pillars, including devices, network, infrastructure, and applications.

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